

Writing Sample: Website About Page for a Fine Art Photographer

A few miles off the highway, a million miles from ordinary.

For some, collecting art is about making an investment.

For others, it's about the need to fill a blank spot on the wall with the appropriate subject matter, size, and color palette.

But the art you're drawn to is about more than that.

It's about the West, and horses, and a way of life that you revere, even if you can't live it.

Although you may live in a city, far removed from the wide-open spaces and landscapes of the American West, you have a deep appreciation for the western lifestyle, and all it represents.

Freedom, adventure, breathtaking beauty. Wild horses, rodeo horses, Western horses.

And while you might not be able to live the western lifestyle day-to-day, you can own a piece of art that expresses the romance, spirit, and grandeur of the West, and the people and horses that inhabit it.

I'm photographer/artist John "Grief" Hoskin.

My photographs capture a way of life that's a few miles off the highway, but a million miles from ordinary. My preferred subjects are the landscapes and lifestyles of the American and Canadian West – ranchers, rodeos, horses, and other traditional Western subjects.

You can read my **Artist Statement here** to learn more about my philosophy and approach to the work I do. *[Bold copy will links to Artist Statement page.]*

You can read about some of the awards I've received for my work **here**. *[Bold copy will links to Awards page.]*

I also invite you to view my **Galleries** *[Bold copy links to Galleries page]*, **sign up for my newsletter** to keep up with the latest on my travels and new work *[Bold copy links directly to newsletter signup landing page]*, or feel free to reach out to me **here**. *[Bold copy links to Contact page].*

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