

## {Writing Sample: About Page for a Wedding Photographer}

### **Yours is a love story unlike any other.**

From that first stolen kiss, to the knot in your stomach when you met his family for the first time, to the day he sealed the deal with the perfect engagement ring, each magical moment has been leading up to this.

Now the big day is here, a collection of singular moments that could only belong to the two of you.

### **And you want your wedding pictures to reflect your unique story as a couple.**

Sure, you want the standard conventional shots – the kiss at the altar, the first dance, the cutting of the cake – and all the posed moments that will please Mom and the in-laws, but you also want shots that reflect the *real* couple you are, images that capture the nuanced details that set your love story apart.

### **That's what we do.**

We're *By Imagine Photography*, and I'm Rocco.

### **Being in the wedding photography business for 37 years and photographing over 1900 weddings has taught us a few things about delivering an unmatched experience for our couples.**

And capturing the most meaningful moments and heartfelt exchanges between you and your groom, your bridal party, and your friends and family happens to be our superpower.

From our first meeting together (the coffee and treats are on me!), I'll start getting to know you and your signature style – your likes and dislikes, your quirks, your unique love story. Getting to know you and you groom ensures that every moment we capture on your wedding day is a true reflection of your one-of-a-kind style as a couple.

We'll create the ultimate 5-star wedding experience for you and your beloved, where no detail is too small, no request goes unconsidered, and no significant moment is overlooked.

### **And sure, you could take our word for it, or you could listen to what some of our happy couples have to say:**

“From the first meeting with Rocco we knew he was the one. His experience really makes a difference. He knew about so many details we missed. Not only with photography but with the whole wedding day. He was like a wedding planner/photographer!” ~ *Kelly, Wedding: 03/03/2012*

We searched through so many photographers before selecting Rocco. From the very start we were so impressed with the creative high quality work they offered and Rocco's fun personality. I must say having many years' experience really makes a difference. He and his team were everywhere the wedding day. Can't believe how many stunning images they took; they really captured the true emotion of our day. The service and attention to our day from the start to the finish was amazing." ~**Lauren, Wedding: 02/08/2014**

"My fiancé and I looked at so many photographers before we found Rocco and Imagine. We were blown away with his dedication, personality and talent. They were amazing! They missed nothing, even saw photos of things we didn't even know were going on." ~**Rhonda, Wedding: 02/12/2012**

"Everyone we came in contact with at Imagine had such a great personality, everyone was so willing to go the extra mile to accommodate us. They made us feel like we were the most important wedding they ever had. This is a business with class and one who cares about their customers." ~**Daniel, Wedding: 08/30/2014**

"From the first meeting we could tell he would not only work with what WE wanted but he has such fun personality. And he matched his services to meet all our needs. Come the wedding day he captured so many things that most I didn't know happened. He was everywhere. He went above and beyond what we expected. My family and guests raved about him. His experience really made a difference as he always knew what to expect." ~ **Linda, Wedding: 02/14/2014**

## **Ready to get started?**

We only photograph a select number of weddings each year to ensure you receive the personalized service you deserve.

**Contact us today for your no-strings-attached consultation to lock in your ideal date.**

***I personally guarantee that you will not find a better value for the quality we offer. We are well-known for doing everything we can possibly do to work within YOUR budget to meet YOUR specific needs.***

***Rocco Calabrese - Owner***

**Contact Us TODAY to lock in your preferred date!**

**239-785-5000**

The investment for the Everything You Need Package starts at \$1995 (The investment for one photographer service and hourly packages are available from \$495)\*

***\*We will happily customize a package to meet your exact needs so you don't pay for anything you don't want.***