

## Writing Sample: Website Home Page for a Fine Art Photographer

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### Jorge de la Torriente: Large Format Coastal & Landscape Fine Art Photography

#### Sometimes it happens unexpectedly.

You're a first-time art buyer who loves art, but until recently, hadn't invested in an original piece.

Then while visiting one of your favorite in person or online galleries, you become inexplicably drawn to a work of art you decide you can't live without, and make an impulse purchase.

#### Other times, it's part of a plan.

You're a seasoned art collector who's ready to add a new piece to your collection, and you tend to shop around before investing.

You want to add something new to your carefully curated collection, and you're happy to visit a well-thought out selection of galleries to find it.

Either way, you're drawn to large scale fine art photography that's distinctive and original.

### Welcome to De La Gallery.

We're photographer/artist Jorge de la Torriente and master framer Jeff Rodriguez.

**Our forte is serving new and seasoned collectors looking for one-of-a-kind museum quality large format fine art photography, through our Key West gallery and our online home.**

Jorge's singular vision on the art side + Jeff's expert craftsmanship, precision, and attention to detail on the framing side, make each piece a one-of-a-kind work of art that transcends the ordinary.

If you're in town, we invite you to visit us in person. We're located across from the historic La Concha Hotel on Duval St.

Come in, relax, enjoy the calming visions of the Florida Keys and surrounding areas, and let us help you find that special piece that's meant to be in your collection.

If you're shopping with us online, we invite you to explore our site, **browse the limited-edition collection**, [\[Bold copy links to Limited Edition Collection page\]](#) or **sign up for our newsletter** to keep up with the latest De La Gallery news. [\[Bold copy links directly to newsletter sign-up page\]](#) Or learn more about us **here**. [\[Bold copy links to About page\]](#).

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